

No. 26-07/2011-T&C-CM(pt)

Date: 31.08.2017

Circular T&C-CM No. 43/17-18

To
All CGMs- Telecom Circles/ Telephone Districts.

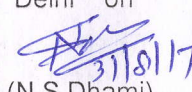
Sub: Launch of rate cutter Voice STVs on promotional basis under prepaid mobile services-reg.

Kindly refer to this office letter of even No. dated 09.08.2017 on the above subject. The competent authority has decided to launch rate cutter voice STVs on PAN India basis under prepaid mobile services as under:

MRP of STV (in Rs.) inclusive of GST	Freebies (in HPLMN)	Validity in calendar days
19	15 paisa/min on-net calls + 35 paisa/min off-net calls	90 days
8	15 paisa/min on-net calls + 35 paisa/min off-net calls	30 days

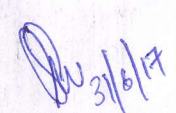
Note: Withdrawal of existing circle based STV 8 (with feature of "Reduced Data rate 3paisa/100KB") with immediate effect.

- All other terms & conditions will remain same.
- The above offers will be available wef 04.09.2017. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorsed/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- This circular is issued based on the approval of ECT vide Approval no. 2995 dated 31.08.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N.S.Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/PGM (NWO-CM)/PGM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.


(Shweta Mandal)
Dy. Manager (T&C-CM)